

PRESS RELEASE

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Art Fund launches new podcast 'Meet Me at the Museum'

Art Fund, the national charity for art, has commissioned a new podcast which visits museums and galleries around the country. Called 'Meet Me at the Museum', each episode features a well-known personality and guest exploring a cultural venue of their choice.

The first series of six episodes will be released weekly starting Thursday 1 November and is available via all the major podcast platforms, including iTunes, Spotify, Google Podcasts and Acast.

From seeing permanent collections of art and objects to behind-the-scenes access, the podcast provides inspiration and insight on the vast range of what's on offer across the country, sparking conversation, reflection and humour, and showing the social side of visiting the UK's incredible range of museums and galleries.

The first episode sees comedian and popular podcaster Cariad Lloyd take her mum Ruth along to the Fashion and Textile Museum in London. While there, the pair get to indulge their shared love of fashion, visit founder Zandra Rhodes' exclusive penthouse suite, and sample the delights of the museum's café. Future episodes feature the comedian Tez Ilyas and his dad visiting the National Football Museum in Manchester and actress Beattie Edmondson and her sister exploring the Ashmolean Museum in Oxford.

Cariad Lloyd said of the first episode: 'I had the most wonderful time at the Fashion and Textile museum. The building itself, the exhibition, the dresses and the incredible cafe made it a really interesting afternoon. It's a genuine hidden gem.'

Ben Murray, Senior Digital Editor, Art Fund, said: 'Art Fund wants to help more people see more art. We're excited to be able to offer our members a fun, free and informative podcast alongside their National Art Pass and Art Quarterly magazine. We hope the show will reach a much wider audience as well, giving all listeners a unique insight into the life of our museums and galleries and encouraging them to visit the incredible institutions we feature in the series.'

To listen and subscribe go to smarturl.it/MeetMeAtTheMuseum

For more information visit artfund.org/MeetMe

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Notes to Editors:

Meet Me at the Museum (episode schedule)

Episode 1: Cariad Lloyd and her mum at the Fashion & Textile Museum (1 November)

Episode 2: Phil Wang and Pierre Novellie at The Postal Museum (8 November)

Episode 3: Tez Ilyas and his dad at the National Football Museum (15 November)

Episode 4: Beattie Edmondson and her sister at the Ashmolean Museum (22 November)

Episode 5: Natalie Haynes (guest tbc) at Tullie House Museum & Art Gallery (29 November)

Episode 6: TBC (6 December)

Art Fund

Art Fund is the national fundraising charity for art. In the past five years alone, Art Fund has given £34 million to help museums and galleries acquire works of art for their collections. It also helps museums share their collections with wider audiences by supporting a range of tours and exhibitions; and makes additional grants to support the training and professional development of curators. Art Fund is independently funded, with the core of its income provided by 139,000 members who receive the National Art Pass and enjoy free entry to over 240 museums, galleries and historic places across the UK, as well as 50% off entry to major exhibitions and subscription to Art Quarterly magazine. In addition to grant-giving, Art Fund's support for museums includes Art Fund Museum of the Year (won by Tate St Ives in 2018) and a range of digital platforms.

Find out more about Art Fund and the National Art Pass at artfund.org